

2023 RNFOO Gala

Sponsorship

Opportunities

Event Date: Wednesday, May 3, 2023





Our Story

2022 marked 50 years of RNFOO contributing to healthcare in Ontario by supporting nurses and nursing students. Here are some of our achievements:

A purple piggy bank with a graduation cap on top, sitting next to several stacks of coins.

\$2 million
given in awards

A group of diverse people, mostly women, posing for a group photo.

1,000+
recipients

A group of people in white coats, likely healthcare professionals, standing in a circle with their arms raised.

50 years
in operation

Our Values

- ✓ Academic Achievement
- ✓ Integrity
- ✓ Partnership
- ✓ Doner-Centered Stewardship
- ✓ Inclusiveness
- ✓ Collaboration
- ✓ Accountability



Our Audience

Our Foundation reaches an audience of 1,000+ nurse leaders, nurse educators, nurses and nursing students across the Province of Ontario.

Nurse Leaders

Nurse Educators

**Nurses and
Nursing Students**



Previous Supporters

Corporate Sponsors:



Thank you gala sponsors

Silver Sponsors



Bronze Sponsors





RNFOO Gala

Annual fundraising event with an average of 300+ participants in person. The 2023 event will have both in person and virtual audiences.

Reach over 87,000 via our website, social media campaign and outbound eblasts.

**Social Media
1,200+ Followers**

**84,944
Website Visits**

**Mailing list
1,100+**

Sponsor Pricing

	Presenting	Platinum		Gold	Silver	Bronze
	(1 only)	Silent Auction (1 only)	Donor Challenge (1 only)	Maximum of 8		
	\$4,000	\$2,500	\$2,500	\$1,750	\$950	\$150
Pull Up Banner in Main Lobby of Venue	✓					
Logo on signage at the event		✓	✓	✓	✓	
Box ad on RNFOO website with links	728w x 90h pixels	300w x250h pixels	300w x250h pixels			
Banner on Donor Challenge web page			✓			
Logo and link on RNFOO site	Home and Gala pages	Gala pages	Gala pages			
Corporate name on RNFOO website gala page				✓	✓	✓
Distinct recognition by MC	✓	✓	✓			
Logo on all Gala related promotional materials	✓	✓	✓	✓	✓	
Logo on recognition presentation on site	✓	✓	✓	✓		
Corporate name on recognition presentation on site					✓	
Acknowledgement in post Gala material	✓	✓	✓	✓	✓	✓
Custom login screen on on site computers for auction		✓				
Ticket to the event	10	5	5	10	5	1 to be donated

All prices are in Canadian currency



Thank you for your interest in supporting the

Registered Nurses' Foundation of Ontario

For more information and to sponsor contact RNFOO at

905-752-0700 ext 258 or email info@rnfoo.org.