|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Phase | Deliverable | Description | CompletionDate (Anticipated) | Status | Outcome |
| Planning | The Dos and Don’ts of Nursing Care | Badge cards for quick reference | 09/30/2025 | In progress |  |
|  | Learning Management System (LMS) | Multiple nursing “courses” made available to students through an online portal | 05/01/2026 | In progress |  |
|  | YouTube Educational Videos | Educational animated videos to teach nurses (and the public) about different aspects of health—such as the method of action of different medications. | -- | Not started yet |  |
| Implementation | Website | Website is live at <https://teachmenursing.ca/>  | 01/24/2025 | Ongoing | Live |
|  | Online presence and blog | Periodically publishing blog posts and marketing the website to reach others in the nursing community | -- | Ongoing | Live |
|  | Research | Researching optimal ways to present different topics | -- | Ongoing |  |
|  | Lawyer Fees and trademarking | Need a privacy policy/disclosure/term of use/etc. | -- | In progress |  |
| Evaluation | Emailed surveys | Asking our users what is most crucial for us to speak about or challenging topics they may need further education for | -- | Not yet started |  |
|  | Google Analytics | Monitoring what is a topic of importance for users—pointing us in the direction of what users want more of | -- | Ongoing | Live |
|  | Trackable metrics | Monitoring sales and reviews to see how we can best improve our work | -- | Not yet started |  |
| Knowledge Dissemination | Social Media | Use of Pinterest, Instagram, YouTube, and TikTok to reach users | -- | Ongoing | Live (Partially)  |
|  | Website | Will create an online store and implement an LMS in place for education | -- | Not yet started |  |
|  | Community outreach | Creating postings for students and new nurses in healthcare facilities or educational institutions to point users in the direction of the educational opportunity | -- | Not yet started |  |